

# The Ice Cream Glove

*“A phenomenal new way to protect your hands from ice cream and all of its sticky aftermath...”*

- Jesus Christ

# What could be more popular?

- 114% of people agree, ice cream is the most popular **thing** on Earth.
- Of these people, 84.33333% report stickiness as the most important problem faced when eating ice cream.
- *Stickiness has been proven to lead to dementia, insomnia, shenanigans, death, and in the most extreme cases —impotence.*

Solution?



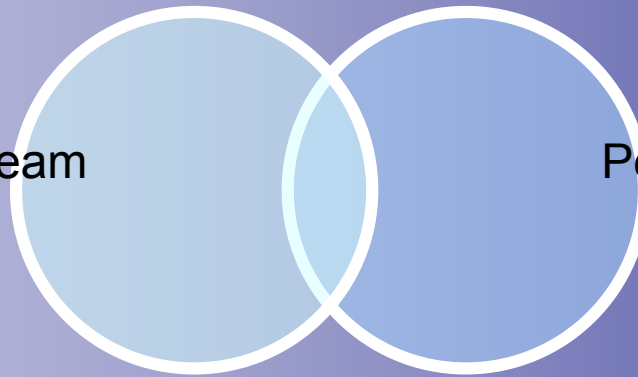
# The Ice Cream Glove



- Protects hands from “ice cream drip”
- Keeps hands warm
- Warns potential sex offenders that “no means no”

# Who is our target market?

People who like Ice Cream



People who have hands

# How Big is Our Market?

We searched on Google for the word “glove” and the words “ice cream” and obtained these results:

- **Glove:** 14,400,000 results
- **Ice Cream:** 32,60,0000 results

# How Big Is Our Market?

$$14,400,000 \times 32,60,0000 =$$

**46944,000000000 probable customers**

# What If?

If we sold our glove at \$9.99...

Profits =

\$4,689,705,6000,000,000,000,000.<sup>00</sup>

What if we sold our glove at \$19.99...

Profits = two times previous number



# The Value of Our Firm

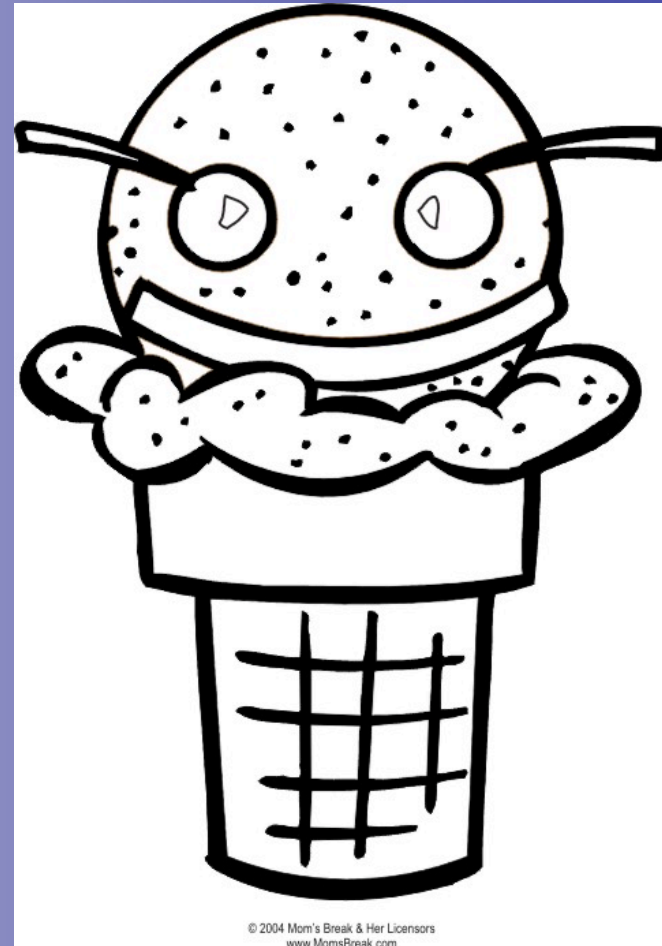
Our intense research efforts suggest within a matter of months, the Ice Cream Glove could yield the most valuable firm in the history of Earth... How valuable?

1000 x \$46897 Million Billion dollars

# Conclusion



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