

The Ice Cream Glove

“A phenomenal new way to protect your hands from ice cream and all of its sticky aftermath...”

- Jesus Christ

What could be more popular?

- 114% of people agree, ice cream is the most popular **thing** on Earth.
- Of these people, 84.33333% report stickiness as the most important problem faced when eating ice cream.
- *Stickiness has been proven to lead to dementia, insomnia, shenanigans, death, and in the most extreme cases —impotence.*

Solution?



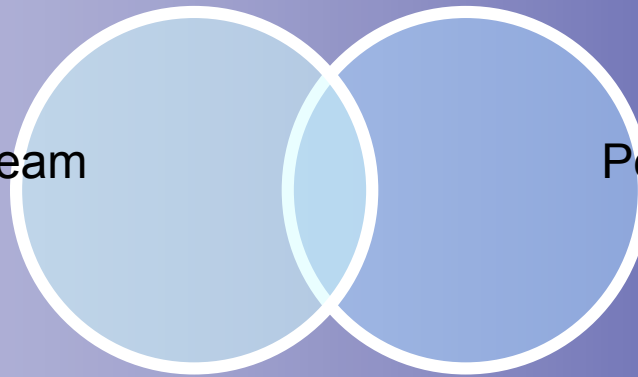
The Ice Cream Glove



- Protects hands from “ice cream drip”
- Keeps hands warm
- Warns potential sex offenders that “no means no”

Who is our target market?

People who like Ice Cream



People who have hands

How Big is Our Market?

We searched on Google for the word “glove” and the words “ice cream” and obtained these results:

- **Glove:** 14,400,000 results
- **Ice Cream:** 32,60,0000 results

How Big Is Our Market?

$$14,400,000 \times 32,60,0000 =$$

46944,000000000 probable customers

What If?

If we sold our glove at \$9.99...

Profits =

\$4,689,705,6000,000,000,000,000.⁰⁰

What if we sold our glove at \$19.99...

Profits = two times previous number

The Value of Our Firm

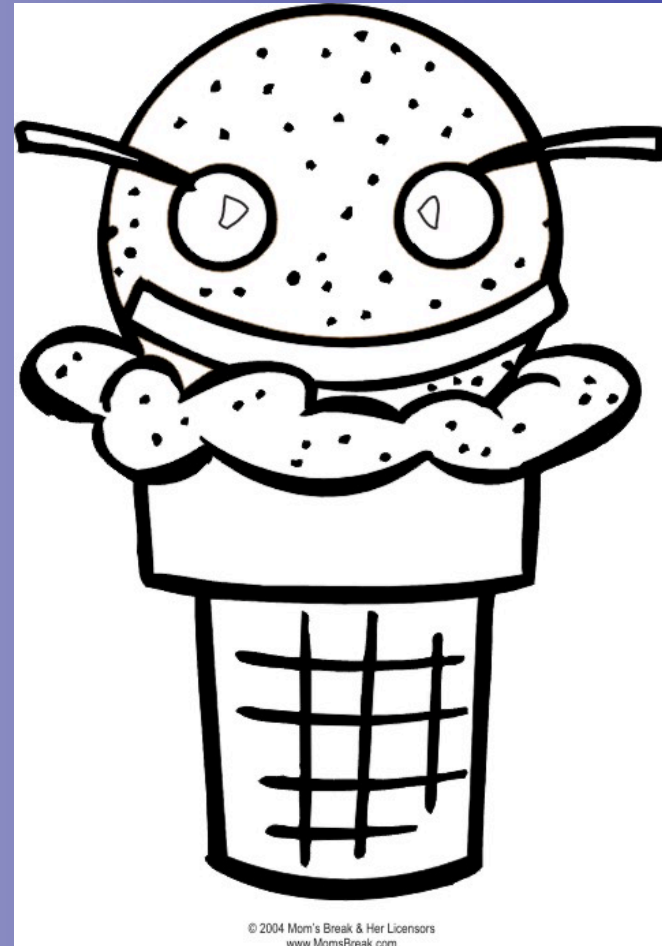
Our intense research efforts suggest within a matter of months, the Ice Cream Glove could yield the most valuable firm in the history of Earth... How valuable?

1000 x \$46897 Million Billion dollars

Conclusion



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